



OSCPA Virtual Accounting Shows

October 26-27 | November 16-17

Exhibit/Resource Center Booth | \$750

- Virtual display “booth” in exhibit/resource center that will be heavily promoted to attendees
- Virtual booth will be on display for 30 days after the conference
- One event registration
- Opportunity to include promo or coupon in attendee virtual swag bag

Swag Bag Sponsor | \$1,200

- Swag bag presented by sponsor name
- Logo will be front and center of swag bag (open rate and click through rate very high)
- Booth in exhibit/resource center to display company information (including materials and videos)
- Opportunity to include promo or coupon in attendee virtual swag bag

Packaged Options (gets you in front of audiences at both shows)

Session Sponsor \$2,500

- Give brief overview of organization in video prior to introducing speaker at both shows
- Booth in exhibit/resource center to display company information (including materials and videos)
- Receive attendee names/information from session track from both shows
- Organization name will be listed in program guide / brochure as session sponsor (deadline apply)
- Organization logo will be listed on all show marketing material
- Social media post highlighting session
- Opportunity to include promo or coupon in attendee virtual swag bag

Track Sponsor \$3,500

Track topics include: Ethics and Talent Management, Professional Dev. and Essential Skills, Tech Strategy and Productivity, Tax Strategy, Accounting and Auditing Compliance, Financial Accounting, Reporting and Analysis, Business Mgmt., Risk Mgmt. and Fraud, Tax Compliance, Accounting and Auditing Risk Mgmt.

- Showcase your organization as a thought leader by presenting a session within a track (topics outlined by OSCPAs)
- Organization logo on track within program guide and brochure
- Receive attendee names/information within the track from both shows
- Interview/story on session in e-newsletter to help promote session
- Social media post highlighting session/track
- Booth in exhibit/resource center to display company information (including materials and videos)
- Company name will be listed in program guide / brochure as track sponsor (deadline apply)
- Organization logo will be listed on all show marketing material
- Opportunity to include promo or coupon in attendee virtual swag bag

Gold Sponsor | \$6,500

- Opportunity to provide video that will be displayed during lunch (:30)
- Opportunity to contribute ad in event program guide
- Booth in exhibit/resource center to display company information (including materials and videos?)
- Organization logo will be listed on all show marketing material
- Attendee list pre- and post event
- Opportunity to include promo or coupon in attendee virtual swag bag

Platinum Sponsor | \$10,000

- All benefits of gold sponsor
- Opportunity to welcome audience to event (pre-recorded video)
- Opportunity to contribute story vs. ad in event program guide
- Podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCPA and sponsor)
- Article/interview in digital newsletter with 16,000 subscribers (issue/theme agreed upon by sponsor and OSCPA)
- Article/interview in print publication, CPA Voice
- Opportunity to include promo or coupon in attendee virtual swag bag

Contact twright@ohiocpa.com or 614.321.2254 for additional information