

OSCPA Virtual Tech Showcase

Tax Automation

July 14 | \$2,500

Showcase your tax automation technology during a multi-sponsor webcast. This virtual event is a prime opportunity for you to present and demo products and solutions to a captive audience of OSCPAs accounting professionals. Each sponsor presents for 10-15 minutes and then can answer questions for 5-10 minutes. Each presentation covers three areas:

1. Customer need
2. Solution description
3. ROI/case studies

Sponsor benefits:

- Promotion of your product or service during the webcast
- Your logo displayed on OSCPAs website before and after the event
- Sponsor acknowledgment on all marketing materials and at the beginning and end of the event
- Social media posts highlighting your product
- Registrants can access the webcast for one-year after the event in OSCPAs On-Demand portfolio
- Webcast logistics, promotion, moderation, and management handled by OSCPAs
- Virtual booth with your logo at OSCPAs Mega Tax Conference (December 14-15, 2021)
- Excel list of attendees provided to sponsors (name, title, company, address) after the event
- Webcast promoted within the OSCPAs tax section newsletter and on the LinkedIn tax group.

Promotion of the event:

- Two emails sent to a target audience
- At least three social media posts per outlet (Twitter, LinkedIn, Facebook)
- Ad displayed on OSCPAs signature events splash page
- Cross-promotion with other technology-related events before the conference
- Your logo on OSCPAs promotional materials for events
- Highlighted in our e-newsletter (sent to 16,000 subscribers)
- Logo on an ad in OSCPAs flagship publication CPA Voice (sent to 16,000 subscribers)
- Ad in OSCPAs tax section newsletter and LinkedIn tax group